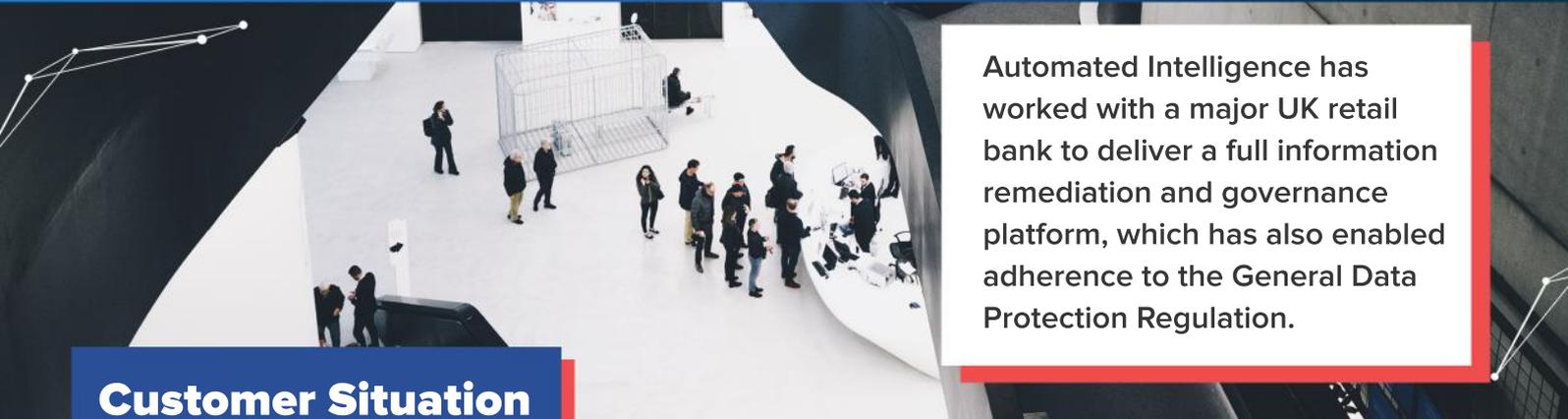


Automated Intelligence delivers transformational change for retail bank



Automated Intelligence has worked with a major UK retail bank to deliver a full information remediation and governance platform, which has also enabled adherence to the General Data Protection Regulation.

Customer Situation

The bank embarked on an evolutionary journey with its data to achieve a governance-based remediation solution, as well as an exemplary collaboration and productivity platform.

Having collated significant volumes of data over many years, the bank was challenged with understanding what data it owned and the value of that data.

With a view on both the cost and the risk that the data presented, a decision was made to look for technology that could address the problems without incurring significant engagement from the stakeholders within the bank.

In addition to the core needs of bringing control and governance to its data, the imminent need to comply with the new GDPR was a significant driver to the program.

Automated Intelligence Solution

Using **AI.DATALIFT** from Automated intelligence, the bank has gained unparalleled insight into its data, and continues to on a daily basis. **AI.DATALIFT** analysed all of the bank's data significantly faster than competitive solutions could.

This insight allowed the bank to achieve 4 core objectives:

- > Identify Duplicate, Redundant, Obsolete and Trivial (DROT) data across the various data systems (Files Shares, SharePoint and Email archives).
- > Classify the remaining data against its corporate retention and disposition schedule.
- > Identify personally identifiable information (PII) within its data to allow the bank to manage its GDPR compliance.
- > Securely archive non-core and legacy data in the chosen cloud platform, reducing on-premise storage reliance, as well as the cost and risk associated with this data.

The bank fulfilled its core objectives without incurring any spend on infrastructure through the use of Microsoft Azure.

Next Steps

AI.DATALIFT is provided as a service, allowing the bank to implement the program entirely on the world's most secure cloud platform, Microsoft Azure.

This has provided a unique and always-available insight into data and allows the bank to fulfil future needs instantly.

Strategically, the bank has chosen Microsoft Office 365 as its future collaboration and productivity platform.

Core data will be migrated to this platform, through the same **AI.DATALIFT** solution, in line with the bank's strategy.

The bank has a solution which also provides an end-to-end Subject Access Request process as part of its GDPR program.

It will also seek to incorporate structured data systems into **AI.DATALIFT** to provide insight and management across all of its data.



The opportunity for the bank to take control of its data and comply with its internal information governance policies, whilst reducing the risk and cost associated with the data, is ground-breaking.”

Simon Cole - CEO of Automated Intelligence



For more information on our data remediation, information governance and GDPR services, contact us at info@automated-intelligence.com