

5 reasons a business case for Cloud Migration fails to make the case

1: NEED

Not sufficiently identifying the current business challenge and the impact that's having on users



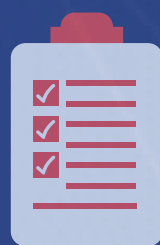
2: EVIDENCE

Setting unrealistic expectations for outcomes by relying on too many assumptions, and not on data



3: APPROACH

Implementation plan not being adequately conveyed, leading to a lack of assurance regarding achievability



4: COST

Focusing too much on the cost of the Digital Transformation program, and not on the Return on Investment



5: VALUE

Not demonstrating clearly the far-reaching benefits of the recommended Migration approach

