

Information Governance for Unstructured Data

Take control of your unstructured data with AI's cloud-native discovery, migration and management solution to enable compliance with your data and governance strategy.

WHO ARE WE?

We are **Automated Intelligence**, a market-leading enterprise software solutions provider. We equip our partners and customers with the technology they need to resolve unstructured data problems effectively to enable digital transformation.

Our vision is to empower organisations to take control of their data so they can take control of their future. We have over 80 years of combined leadership experience in product development for information governance and migration.

HOW WE CAN HELP YOU

We understand the new digital world - The global pandemic triggered an unprecedented pace of technological change. But even before this, the world was transitioning to the digital age, with new technologies powering remote working and creating a tsunami of data.

Our cloud-native platform, built on Microsoft Azure, takes your information on a journey. It is a solution developed with future-facing expertise to overcome the inherent challenges of information sprawl in the Digital Age.

We understand the problems you're facing - New software and platforms allow users to collaborate and work from anywhere, so they are great for business continuity. They also open businesses to more threats. Rapid data access, a shift to multiple devices and locations, and hasty implementation led to hurried adaptations wherein rafts of information

We do more - When you think about it in terms of a journey from point A - where you are now in your information management set-up - to point B - the nirvana of holistic information governance such as Microsoft 365 and Azure - a simple "lift and shift" with migration software might seem like the fastest, easiest and most economical way to travel. It isn't!

Many migration products can't manoeuvre around the complex terrain of unstructured data. Nor can they transverse mountains of redundant, obsolete or trivial (ROT) information. These basic vehicles don't have the necessary in-built safety features to

Our platform, AI.DATALIFT gets you from A to B quickly and efficiently. No matter your starting point, our range of solutions helps you map out the journey and painlessly overcome every speed bump, wrong turn, and traffic jam on your digital transformation journey.



WHAT WE OFFER



Discovery, Analysis and Insights - Harness invaluable intelligence from your unstructured information

Ever-increasing organisational responsibility, industry regulation and legislation mean managing information is more critical than ever. Yet, performing discovery and analysis across legacy, hybrid, and dispersed enterprise silos makes information strategy and planning processes almost impossible.

Our Discovery, Analysis and Insights solution includes an interactive dashboard giving you total visibility of your data estate. Understanding data quality provides the knowledge you need to support your organisation in meeting ongoing governance demands under multiple regulations. Moreover, it lessens the impact of audit demands and reduces the effects of information leaks.



Digital Appraisal - Easily evaluate your records for permanent preservation

The growing shift to digital records, the constant transition of technology, and the escalating volume of data collected mean the information lifecycle has altered significantly. In most organisations, approaches have often been ad hoc and inconsistently applied, meaning you're faced with a digital heap of data mass shared on drives and legacy EDM platforms. It isn't well-organised, indexed or accessible.

Our Digital Appraisal solution employs rules-based dynamic categorisation, automatic pattern and duplicate detection across multiple repositories to give you the complete picture. Moreover, visibility of security access, embedded object analysis and indexing features help you to sift the ROT from your valuable information in preparation for long-term preservation faster with an auditable trail.



Remediate and Govern - Take control of your growing unstructured data

Day-to-day activities rack up reams of data, with workers free to collect, store, and manage information without organisational oversight. As a result, data is stored inappropriately en masse or even lost. Duplicated, over-retained, purposeless information is less than valuable - it's costly! And retaining it exposes your business to multiple risks, impacts productivity and incurs excessive storage costs.

Our Remediate and Govern solution allows you to discover ROT in your existing information so it can be remediated conveniently to reduce storage costs. Content analysis then provides further context to detect commercially and personally sensitive information and flag storage risks. Fully audited defensible dispositions also help minimise undetected threats and data breaches, ultimately elevating governance and security.



Intelligent Migration - Accelerate your cloud migration journey

Whether it's a strategic directive, a reduction of on-premise infrastructure, or to take advantage of cloud-based platforms such as Microsoft 365, the benefits of cloud are fuelling migration demands. The overwhelming logistics of moving unstructured data from file shares and legacy products can, however, seem impossible and counterintuitively lead to inaction through information paralysis.

Our Intelligent Migration solution is here to help. It provides fast, accurate, measurable migrations so you can seamlessly restructure your data at scale. With reduced costs, early issue identification and improved security and sensitivity, you can transform your business with minimal impact on infrastructure and resources.



WHY WORK WITH US

We work with organisations in every industry across all sectors as they aim to overcome challenges associated with the shift to digital data. Our range of uniquely positioned solutions supports you wherever you are in your journey.

We listen to our customers, our people, and our partners in pursuit of mutual success. Our solutions improve user experience, ensure data compliance and reduce the cost of managing and storing legacy data.

We take data security and information integrity seriously. We are a Microsoft Cloud Partner with ISO9001, ISO27001, PCI DSS, Cyber Essential and Cyber Essential Plus accreditation. That's why our customers trust us, including HMRC, Deutsche Bank, NHS Education Scotland, Leeds Teaching Hospital and the Cabinet Office.

Cabinet Office saves £3 million with AI.DATALIFT

The Cabinet Office's Department of Knowledge Information Management (DKIM) used AI.DATALIFT to review, analyse and cleanse **11 million individual** files held in **170 differing formats**

saving **£0.5m** per year in infrastructure costs.

A time and motion study determined that without AI.DATALIFT it would have taken **59 people 12 months** to digitally appraise the content for value then extract ROT and duplicate files, at the cost of **£2.5m**.

Total cost avoidance: **£3 million**.

“AI.DATALIFT has been proven to deliver accurate and reliable disposal decisions, aiding digital archivists to greatly reduce the volume of ROT held by the Cabinet Office for the Apollo dataset. The model is expected to continue to deliver benefits including cost avoidance and enabling legal obligations to be met, including analysing c350,000 files per year for future 'Spring Clean' exercises.”

David Canning, Head of Knowledge and Information Management, Cabinet Office.

For more information

Contact us at info@automated-intelligence.com for your free one-to-one consultation.



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