

AI.DATALIFT

Digital Transformation made simple

Insights and Control through Discovery

AI.DATALIFT

AI's unique cloud-based analytics
and migration solution



**Automated
Intelligence**

Discover and gain control of your organisation's information for improved decision-making

Information is critical to decision-making and business strategy. In this era of big data, every organisation creates information, and the volume, velocity and variety is increasing daily. This includes everything from documents, spreadsheets, contracts, records, and reports to phone recordings, emails, videos and photos.

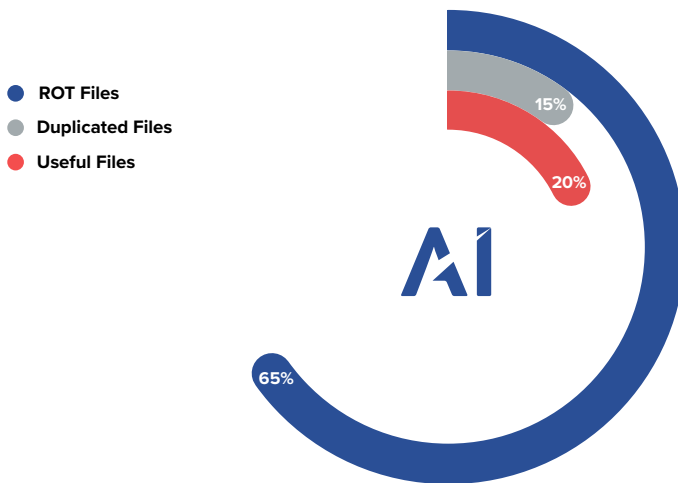
Without effective information governance, an organisations lack of visibility and control of information across a growing number of data silos leads to reduced productivity and compliance and therefore, increased risk.

Modern platforms such as Microsoft 365 enable greater automation for information governance, without automation, the deluge of information is impossible to control. Whether using file shares, or legacy on-premise EDRMS platforms such as Meridio, Trim, OpenText, RKYV, Objective – full discovery, categorisation, retention and defensible disposition is resource intensive, prone to error, and difficult to evidence.

Do you have visibility of valuable information within your organisation, or insight into the risks that have been overlooked?

Digital Transformation requires the insights from discovery

Without effective information governance the risk will continue to grow, and productivity will decrease which impacts the quality of services and products your organisation provides.



It's estimated that up to 65% of an organisation's unstructured data is ROT (information which is redundant, obsolete and/or trivial) and up to 15% duplicated. And it's this non business-critical content which is the problem.

Does your organisation relate to any of these challenges?

Governance & Compliance

Failure to manage an organisation's unstructured data can potentially lead to:

- **Inaccurate data being provided to regulators**
- **Data breaches causing significant financial and reputational damage**
- **Over-retention of customer data**
- **Users unable to access the right information when they need it**
- **Overlooked strategic opportunities to drive and influence important business decisions**

Productivity & Efficiency

The common signs are evidenced when employees complain of the following pain points:

- **Challenging and time consuming to discover relevant information**
- **Difficulty discovering or verifying the latest version of documents**
- **Documents are recreated because they cannot be discovered at the time of need**
- **Lack of clarity for labelling and storing of information to support ease of discovery**
- **Effective discovery is impacted due to inconsistent information sharing methods**

What is the solution?

Take action today to gain control, build an effective business plan, validate and improve information governance and prepare your organisation for a move to greater productivity and increased regulatory compliance.

With the digital transformation that has gathered at pace for many organisations, managing silos of information is more important than ever. Using insights gained from discovery across legacy, hybrid and cloud environments, effective decision-making becomes a reality, enabling organisations to appraise informational value and reduce risks.

AI.DATALIFT will enable you to sift through the information, describe and catalogue valuable assets, validate and implement retention policies, align Personal Sensitive Information (PII) storage to your mandatory Records of Processing Activities (RoPA) for the GDPR, and ensure defensible disposition across this data. This inevitably will help your organisation in preparation for a move to a more cost effective platform such as Microsoft 365.

AI.DATALIFT will enable you to discover, report and take action to remedy:

- Password protected files
- ROT and duplicated files
- Broken security inheritance
- Over-exposed security access
- Linked spreadsheets
- Over-retained records
- Inappropriately stored PII
- Orphaned information

**Discover
Report
Take Action**



Your journey to gain better discovery and insights, starts with AI.DATALIFT, helping you make intelligent decisions, and change, for the better.

Contact us to start your journey today at:

info@automated-intelligence.com

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