

# Insights Lite

Digital Transformation made simple

Providing invaluable  
insights into your  
unstructured information

AI.DATALIFT

AI's unique cloud-based analytics  
and migration solution



Automated  
Intelligence

# Insights Lite

**Content in business is growing at an exponential rate. This inevitably leads to increased ungoverned data risks, reduced user productivity, increased storage costs and poor system performance.**






**The first step in taking control of your unstructured data is to understand it. Can you answer the following questions?**

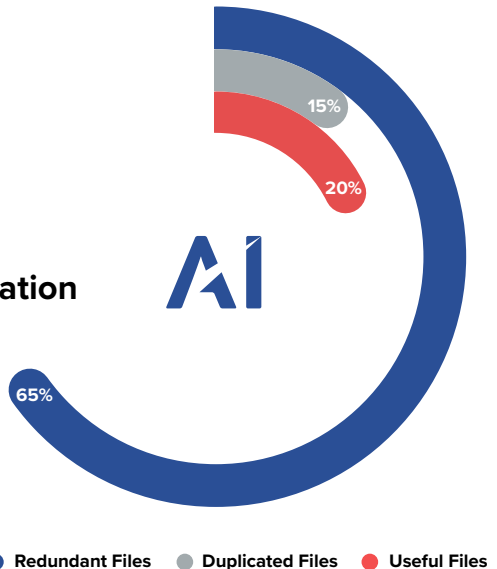
- How much unstructured data do you hold?**
- What percentage of it is useful to your organisation?**
- How old is your data and how often is it accessed?**

**Insights Lite by Automated Intelligence analyses a set of data and then extrapolates the findings across the entire data holdings of the organisation. This shows the potential operational and cost efficiencies that can be achieved through the management and cleanse of data before migration to the Cloud.**

The high-level statistics provided by the bespoke Insights Lite reports have been used by Public Sector bodies as part of Businesses Cases for Cloud Migration for over 10 years.

**Insights Lite is used to identify the following key metrics in the dataset analysed:**

-  **File size analysis**
-  **File type analysis**
-  **Duplicate identification**
-  **Redundant file identification**
-  **Historical data growth**



If you'd like to learn more and avail of your free Insights Lite report, contact us at: [info@automated-intelligence.com](mailto:info@automated-intelligence.com)



**Start your free trial of Insights Lite today**

Contact us to start your journey today at:

**[info@automated-intelligence.com](mailto:info@automated-intelligence.com)**

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